**Please in fill all fields and send your ‘Expression of Interest’ to** [**Lighthouse@ku.dk**](mailto:Lighthouse@ku.dk)**, with a copy to your Head of Department and to the Innoexplorer Contact Person**

**The ‘Expression of Interest’ may not exceed 2 pages in total**

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| --- | --- |
| **EXPRESSION OF INTEREST – INNOEXLORER PROJECT PROPOSAL** | |
| **[APPLICANT NAME]** | **[DATE]** |
| **[PROJECT TITLE]** | |
| **QUALITY OF THE IDEA**  • what is the entrepreneurial idea based on your research e.g. the problem and solution  • how is the idea unique and distinguishes itself from competing solutions; is there any IP (possible) and how will the solution create value for potential customers or users? | |
| **[write text]** | |
| **IMPACT**  • what is the market potential (where, size and value)  • who the potential customers/users are and what is value proposition to them; what is potential value for society  • how will it be possible to establish a sustainable business based on the proposed solution (how will you establish a viable spin-out)? | |
| **[write text]** | |
| **EXECUTION**  • what is the aim of the project, what are the main project activities (who, how, when)  and how will the expected results bring the project closer to a stage that allows for the establishment of a spin-out company?  • describe and substantiate that you have the skills to conduct the project and what challenges/risks there are and how these are mitigated  • explain your thoughts on further development towards commercialisation after the Innoexplorer project | |
| **[write text]** | |
| **TEAM**  • describe the team and any potential collaborators and advisors, what is the plan for accessing any  missing skills now and going forward | |
| **[write text]** | |

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| **Is the TECHNOLOGGY already reported to and/or handled by Lighthouse?** |
| **[if yes, list Innovation Partner name and/or IDF reference number]** |